



# PMA Global

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# Fulfilment: When a Push is required

While placing orders for stock to be despatched from a warehouse gets the stock out, it is not always the most time and cost efficient method of delivery.

At PMA Global we understand the needs of our clients and what solution to apply to each of their challenges. In dealing with a range of different marketing organisations, we appreciate the need to push product to the market as opposed to pulling it from the shelves.

Whether for a product launch, a rebrand, a campaign tied to other media, sporting events or special occasions, our Fulfilment team specialises in simplifying the picking and packing process. All requirements are assessed by a dedicated account management team, and in consultation, PMA take time to understand each client's need and work to deliver a cost an effective solution each and every time.

With large distributions of standardised product, PMA proposes handline kitting solutions and use of a proprietary software to avoid single shipment handling costs, reducing time in processing and therefore associated costs in management. In addition to cost savings, this allows for large amounts of product to hit the market at the same time.

But its not just about packing boxes. In our role as Brand Guardians, PMA ensures the integrity of the brand and the campaign is maintained throughout the process. Our support of our clients in this way ensures we play a vital part in the success of each campaign.

PMA's Fulfilment division currently moves 50% of volume of stock that comes through our facilities. Products handled range from bulk distributions to complex point of sale kits, product rework, compliance labelling, charity distributions and more. By utilising movable assets, as well as an expanding and contracting workforce, we are able to tailor each area to suit the job at hand, allowing for dramatic shifts in capability. To enable the required flexibility, we maintain a well-trained team of staff who are able to lead a team of seasonal casual staff, as required.

When your logistics requirements go beyond a standard Pick Pack solution, PMA Fulfilment is able to tailor a solution that is right for your job - delivering quality at an efficient price, on time, every time.

