

Seamless

delivery of service,
regardless of
the location

TNT provides the widest range of domestic and international express delivery services, delivering over 1 million deliveries around the globe every day and has built their reputation on a record of commitment to meeting the needs of their customers.

PMA's service delivery ensures TNT are able to deliver upon their promise. Our partnership started in 2010, followed by an extensive period of implementation which included a complex and deadline-driven schedule of data collection, stock movement, analysis of product samples, online set up, and implementation of machinery for the overprinting of customised data on TNT consignment notes.

In 2011, PMA extended its services across the Tasman, delivering a consistent service to TNT in New Zealand, through its office in Auckland.



Objectives achieved have been reached consistently including;

- Maintenance of corporate brand integrity through rigorous quality controls.
- Development of a sophisticated online ordering system, tailored to TNT's requirements.
- Increased visibility of the movement of all operational and marketing material through custom built reports.
- Delivery of considerable savings through
- competitive rates by utilising PMA's internal sourcing system.
- Development of a structured reorder program to eliminate urgent print requirements.
- Management of all print management responsibilities, ensuring TNT personnel focus on their core activities.
- Centralised storage, enabling management of stock levels.
- Customised and meaningful reporting.

PMA's account management team in Australia work closely with counter-parts in New Zealand to deliver a seamless service, where open communication ensures a consistency in service delivery as well as measurable cost savings. The primary benefit is ongoing savings and increased staff productivity through the consolidation of print procurement, storage and distribution.

