

Providing the **right fit** is about more than just uniforms

In April 2009, TRU decided to refresh its uniforms for its 2,000+ staff nationwide. The reasons for updating the uniforms were:

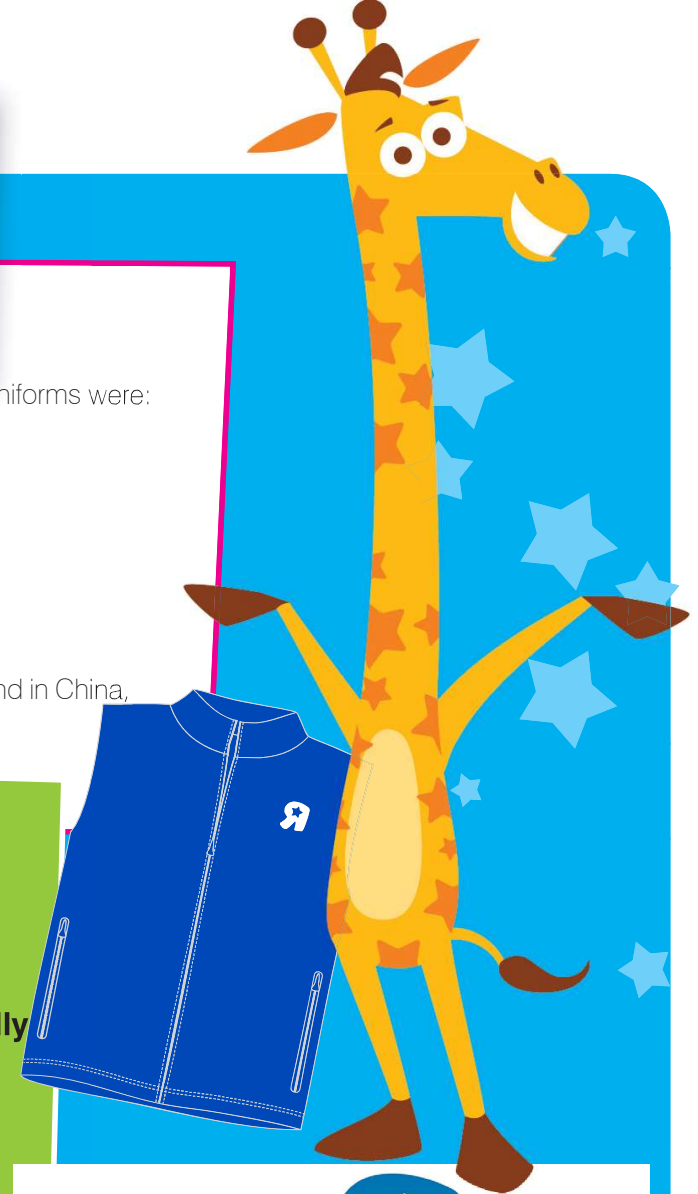
- **Increase employee morale**
- **Appeal to a younger workforce**
- **Provide a stronger link between the uniform and the TRU brand**
- **Provide a better quality uniform that caters for summer and winter**
- **Provide a fresh, clean, more vibrant looking uniform**

PMA designed and sourced uniforms that met all of TRU's criteria. Together with strategic partners both locally and in China, PMA offered a finely balanced proposal which also included fulfilment of the uniforms into Stores nationally.

The scope of PMA's services includes:

- **Presentation on uniform designs and various options**
- **Production of samples and fabrics**
- **Final uniform design and pricing**
- **Nationwide sizing for employees**
- **Personalisation of uniforms packs for employees nationally**
- **Mass production**
- **National distribution**
- **Import of uniforms to PMA's warehouse facility**
- **Ongoing stock replenishment and distribution via online ordering facility**

PMA continues to provide TRU with a strategic sourcing philosophy whilst bringing the entire process of storage and distribution together to deliver full management.



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